



2008 BOMA Annual Sponsor Program & Benefits

The benefits of the BOMA Seattle King County's Annual Sponsorship Program are listed below. In addition, as a Sustaining Partner, your firm will be recognized throughout the BOMA community for supporting BOMA's mission, which includes government and industry affairs, education and professional development, and the promotion of networking opportunities.

Sustaining Platinum Partner

(Limit 10 Platinum Sponsors or less and no more than two firms from the same business category)

Platinum Sponsors receive more than \$10,000 of value through the highest recognition and benefits throughout the year. Visual recognition includes:

- A pre-program visual display of your company name at monthly luncheons along with your company logo displayed on luncheon tables¹ *(Estimated \$2,500 value)*
- Annual Mariner's Day Sponsorship benefiting Ryther Child Center² *(\$2,500 value)*
- A pre-program visual display of your company name at a majority of BOMA's ten seminars or special meetings through the year³ *(Estimated \$2,000 value)*
- Signage recognition as a sponsor of BOMA's Blue Angel's Cruise and BOMA Ski Day *(Estimated \$1,000 value)*
- A distinctive link to your company's profile (200 words) on the BOMA Seattle King County website *(Estimated \$1,000 value)*
- Your company ad in the BOMA directory *(Limited to \$1,000⁴ value)*
- Two free uses of BOMA's membership mailing labels *(Estimated \$1,000 value)*
- Golf hole or other golf venue sponsorship *(Value⁵ \$500)*
- Up to four of your representatives will have special name tags available for each BOMA lunch

In addition, BOMA's Platinum Sponsors have the opportunity to send employee(s) of its choice to the following BOMA events throughout the year – at no additional cost. Specific Platinum Sponsor Event Tickets are:

- Four Mariner's Day suite tickets *(\$600)*
- Ten Monthly Luncheon tickets *(\$450)*
- Two Blue Angel tickets *(\$210)*
- Two Holiday Party tickets *(\$180)*

Special notes:

(1) 2008 program does not include logo display on luncheon registration flyers, and only five of the platinum sponsors will be displayed at each table, so not every platinum sponsor will be displayed at each table

(2) Includes a framed photograph of your company representative handing an enlarged \$10,000 check to the Ryther Child Center Director

(3) Seminar sponsorships are not exclusive – additional special seminar sponsors will be allowed

(4) Some ads in the directory cost more than others based on color and placement, this figure is the guaranteed value limit, if your ad costs more the difference will be invoiced, if less the difference will not be refunded. Also note that this covers the ad space not the ad development costs and does not guarantee placement location.

(5) Most golf venue sponsorship opportunities are \$500, some are higher. If your company selects a more expensive golf venue, the difference will be invoiced. In addition, rental fees for tents etc. are not included in this sponsorship.

BOMA reserves the right to cancel events and meetings, though it rarely happens. Sponsorship fees for benefits not used will be retained by BOMA.

Contact Mara Nelson in the BOMA office (206-622-8924) to become a BOMA Sustaining Partner



Sustaining Gold Partner

Gold Sponsors receive more than \$5,000 of value through recognition and benefits throughout the year. Visual recognition includes:

- Annual Mariner's Day Sponsorship benefiting Ryther Child Center¹ (\$2,500 value)
- A pre-program visual display of your company name at monthly luncheons (Estimated \$1,000 value)
- Signage recognition as a sponsor of the BOMA Blue Angel's Cruise and BOMA Ski Day (Estimated \$1,000 value)
- Your company ad in the BOMA directory (Limited to \$750² value)
- A distinctive link to your company's profile (100 words) on the BOMA Seattle King County website (Estimated \$750 value)
- Golf hole or other golf venue sponsorship (Value³ \$500)
- One free use of BOMA's membership mailing labels (Estimated \$500 value)
- Two of your representatives will have special name tags available for each BOMA lunch

In addition, BOMA's Gold Sponsors have the opportunity to send employee(s) of its choice to the following BOMA events throughout the year – at no additional cost. Specific Gold Sponsor Event Tickets are:

- Eight Monthly Luncheon tickets (\$360)
- Two Mariner's Day suite tickets (\$300)
- Two Blue Angel tickets (\$210)
- Two Holiday Party tickets (\$180)

Special notes:

(1) Includes a framed photograph of your company representative handing an enlarged \$10,000 check to the Ryther Child Center Director

(2) Some ads in the directory cost more than others based on color and placement, this figure is the guaranteed value limit, if your ad costs more the difference will be invoiced, if less the difference will not be refunded. Also note that this covers the ad space not the ad development costs and does not guarantee placement location.

(3) Most venue sponsorship opportunities are \$500, some are higher. If your company selects a more expensive golf venue, the difference will be invoiced. In addition, rental fees for tents etc. are not covered in the sponsorship.

BOMA reserves the right to cancel events and meetings, though it rarely happens. BOMA will not return sponsorship fees for benefits not used

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Sustaining Silver Partner

Silver Sponsors receive more than \$2,500 of value through recognition and benefits throughout the year. Visual recognition includes:

- Your company ad in the BOMA directory (*Limited to \$500¹ value*)
- Golf hole or other golf venue sponsorship (*Value² \$500*)
- Display of your company logo as a Sustaining Silver Partner on the BOMA Seattle King County website and a hotlink from your logo to your company's web site (*Estimated \$500 value*)
- Signage recognition as a sponsor of the BOMA Ski Day (*Estimated \$500 value*)
- Free no-cost registration for the BOMA Directory Delivery Bags (*Value³ \$200*)
- Your designated representative will have a special name tag available for each BOMA lunch

In addition, BOMA's Silver Sponsors have the opportunity to send employee(s) of its choice to the following BOMA events throughout the year – at no additional cost. Specific Silver Sponsor Event Tickets are:

- Six Monthly Luncheon tickets (*\$270*)
- Two Blue Angel tickets (*\$210*)
- Two Holiday Party tickets (*\$180*)

Special notes:

(1) Some ads in the directory cost more than others based on color and placement, this figure is the guaranteed value limit, if your ad costs more the difference will be invoiced, if less the difference will not be refunded. Also note that this covers the ad space not the ad development costs and does not guarantee placement location.

(2) Most venue sponsorship opportunities are \$500, some are higher. If your company selects a more expensive golf venue, the difference will be invoiced. In addition, rental fees for tents etc. are not covered in the sponsorship.

(3) Covers the \$200 placement fee on the bag – sponsors option to provide the 200 gift items and marketing materials for inclusion in the bags

BOMA reserves the right to cancel events and meetings, though it rarely happens. BOMA will not return sponsorship fees for benefits not used

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